

DECEMBER 10–13, 2017

The Resort at Pelican Hill

Newport Beach, CA



NMGLeadershipForum.com



Northstar Meetings Group's annual Leadership Forum gathers the most influential suppliers and elite planners in the meetings, sports, and motivation industries to connect, share insights, and develop the innovative strategies that will drive the future of our industry.



NETWORKING



GOLF



GOLF INSTRUCTION



WELLNESS SPA



BUSINESS MARKETPLACE

Hosted at The Resort at Pelican Hill in beautiful Newport Beach, CA, the Leadership Forum has been programmed by the teams behind Northstar Meetings Group's flagship brands – *Meetings & Conventions*, *Successful Meetings*, *Incentive*, and *SportsTravel* – to deliver an experience your clients and colleagues will never forget.



PELICAN HILL.
NEWPORT BEACH

Leadership Forum | Northstar Meetings Group

December 10–13, 2017

SUCCESSFUL
MEETINGS START HERE

MC
MEETINGS AND CONVENTIONS

INCENTIVE
WHAT MOTIVATES

THE SPORTS WORLD'S EVENT MAGAZINE
SportsTravel

northstarmetingsgroup.com | [@northstarmtgs](https://twitter.com/northstarmtgs)



Northstar Meetings Group's Leadership Forum

is the perfect opportunity to cap off another busy year in an intimate, relaxed, "rewarding" setting; to wine, dine, and celebrate with your key clients and industry colleagues, as well as Northstar's own leadership team.

When it comes to quality of accommodations, setting, F&B, facilities – you have to see The Resort at Pelican Hill to believe it! I'm not surprised planners are clamoring to attend.

Planners who are invited to attend the Leadership Forum feel special not only because you're giving them a unique experience as your fully hosted guest, but you're also enabling them to connect with other influential colleagues across the industry. That's the whole point – a supplier can't shower their best customers with any better "thank you for your patronage" experience than being included among a "who's who" of industry luminaries at a first-class property like Pelican Hill.

When it comes to the concept of return on experience, the Leadership Forum is at the top of the list. We look forward to sharing that experience with you and your guests.

Sincerely,

A handwritten signature in dark ink, appearing to read "David Blansfield".

David Blansfield

Executive Vice President/Group Publisher
Northstar Meetings Group





PAST ATTENDEES INCLUDE:

**American College of
Emergency Physicians**

American Gaming Association

ARIA & Vdara Hotel

BCD Meetings & Events

Bellagio Resort Hotel & Casino

Caesars Entertainment

Creative Group, Inc.

Delta Airlines

**Entertainment Software
Association**

Experiant

FalconStor Software Company

Fossil Group

HelmsBriscoe

**International Association of
Exhibitors and Events**

ITA Group

JNR Incorporated

**Las Vegas Convention
& Visitors Authority**

**Los Angeles Tourism
& Convention Board**

Maritz Global Events

Maritz Travel Company

**Meet Hawaii/Hawaii Visitors
& Convention Bureau**

Motivation Excellence, Inc.

**Moulding & Millwork
Producers Association**

National Basketball Association

nGage Events

NHS Global Events

Qfix

Royal Caribbean International

**Starwood Hotels & Resorts
Hawaii**

The Cosmopolitan of Las Vegas

U.S. Travel Association

Wells Fargo Bank NA



LEADERSHIP OPPORTUNITIES

PARTY OF 4

- 4 invitations to the Leadership Forum – including premium activity options for all 4 party members
- 1 full-page, 4-color ad/advertorial in the December 2017 Guide to Meetings Excellence

PARTY OF 2

- 2 invitations to the Leadership Forum – including premium activity options for both party members
- 1/2-page, 4-color ad/advertorial in the December 2017 Guide to Meetings Excellence

INDIVIDUAL PARTICIPATION

- Please speak with your regional business development director for more information.

SPONSORSHIP OPPORTUNITIES

UPGRADE YOUR EXPERIENCE FOR ENHANCED EXPOSURE

ALL SPONSORSHIP OPPORTUNITIES INCLUDE

- Exclusive sponsorship of selected function
- Logo, company description, and key contacts displayed in event program
- Logo, link, and company description on event website
- Logo on-site at select function
- Full-page ad in the event directory
- First right of refusal for 2018

REGISTRATION SPONSORSHIP

- Sponsor logo displayed at registration
- Sponsor exclusive welcome table at registration
- Sponsor logo on registration bags
- Sponsor logo on lanyard
- Sponsor may provide collateral for registration bags
- Opportunity for sponsor to address event attendees

EDUCATION SPONSORSHIP

- Sponsor logo on event signage
- Option to provide a gift at the session
- Opportunity for sponsor to address event attendees

DINNER SPONSOR

- Sponsor logo on event signage
- Option to provide a gift at the dinner
- Opportunity for sponsor to address event attendees



BREAKFAST/LUNCH SPONSORSHIPS

- Sponsor logo on event signage
- Option to provide a gift at the breakfast/lunch
- Opportunity for sponsor to address event attendees

AMENITY SPONSOR

- Sponsor logo displayed at registration
- Sponsor to have exclusive branding of amenity gift to attendees for one night room drop (100 rooms) to all buyer and supplier attendees



2017 FEATURE SUPPLEMENT

GUIDE TO MEETINGS EXCELLENCE

Reaching a wide audience beyond the event, the supplement will be distributed to subscribers of both Meetings & Conventions and Successful Meetings, reaching 100k meeting planners at every company in the Fortune 1000. This guide is a year-long resource – complete with checklists, how-to and best practices articles, and much more.

It's a unique showcase for your property or venue. Full-page or half-pages are available, plus advertorial coverage.

DECEMBER 2017 ISSUE

CLOSE DATE OCTOBER 18



AGENDA

SUNDAY

December 10th

3:00pm – 5:30pm
Registration

6:30pm – 8:30pm
Welcome Reception

MONDAY

December 11th

7:30am – 9:00am
Advisory Board Meeting –
(by invitation only)

8:00am – 9:00am
Breakfast

9:00am – 10:00am
Welcome Remarks
& Keynote Speaker

10:30am – 11:20am
Business Marketplace

12:00pm – 5:00pm
Premium Activities

6:45pm – 10:00pm
Dinner Reception

TUESDAY

December 12th

7:00am – 8:00am
Breakfast

8:00am – 8:45am
Keynote Speaker

10:00am – 5:00pm
Premium Activities

7:00pm – 10:00pm
Closing Dinner Reception

WEDNESDAY

December 13th

All Day Departures





CONTACT

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