

# DISCOVER GERMANY

MENU



## Feel Good About Sustainable Travel in Germany

The path to sustainability is a voyage of discovery. Germany has the ideal ingredients for exceptional, sustainable travel experiences that help to protect our climate and the environment, while offering a unique and enjoyable vacation.



Chiemgau in the Alps © GNTB/Günter Standl

Natural landscapes, regional and fresh cuisine, and sustainable accommodation and mobility are the hallmarks of sustainable tourism, and all form an important part of the German travel experience. Many destinations and providers in Germany are committed to this goal and are developing an increasing number of resource-saving offers that have less impact on the environment as well as for hosts and their guests.

## Experience.

There are four aspects to the sustainable experience in travel to Germany:

- **City Adventures.** The world's first PlusEnergyHouse opened in Freiburg in 1994 — and German cities have been steadily developing ever since. Entire city districts are trying out new ideas for climate-conscious coexistence, green oases ensure a pleasant urban setting, electric mobility and innovative itineraries make city travel both exciting and climate-friendly. Meanwhile, cultural heritage is being protected and historic buildings are being restored with sustainability in mind, to preserve them for the future.
- **Being Active & Nature.** Germany's cities are world-famous, but the surrounding natural landscapes are often less familiar to visitors. Nevertheless, one-third of Germany consists of protected natural lands. Sixteen national parks, sixteen biosphere reserves and more than 100 nature parks demonstrate how the country protects the beauty of nature and preserves biodiversity for the future.

Weser bike trail in Hameln © GNTB/Jens Wegener









Swabian ravioli © Stuttgart-Marketing GmbH (SMG) / Jean-Claude Winkler

- **Enjoyment (local food and cuisine).** Restaurants in Germany increasingly are focused on seasonal and regional dishes, and vegetarian dishes abound on menus, accompanied by wines from German organic winemakers or beer from local microbreweries. Traditional, regional and seasonally inspired dishes are gaining in importance and becoming the basis for new, exciting food creations. Farmers in Germany are increasingly following organic standards. Many of them sell their produce at their own farm shops or at local markets.
- **Learn & Experience.** Germany has an important global position in science, research and development, and is working intensively with international researchers to find solutions to the climate crisis. You can learn about climate change in many exciting museums and interactive experience centers.

## On the move.

Germany's public transport system is diverse, extremely well connected and includes rural towns and regions. Trains and buses offer excellent opportunities for seamless, environmentally friendly and experience-oriented travel. Deutsche Bahn operates the largest rail network in Europe, and does so in a climate-conscious way: all long-distance Deutsche Bahn passengers are already traveling on 100% green electricity. Many locations feature bike, e-bike and scooter rentals to make local traveling even greener.

## Accommodation.

Accommodation and dining establishments throughout Germany are guided by sustainability principles, ensuring high-quality and eco-friendly experiences for their guests. Hotels throughout Germany are reducing their CO<sub>2</sub> emissions by using modern technology, conserving resources through environmentally conscious management and reducing their waste volumes. More than 3,000 certified hotels and caterers throughout the country have made sustainable management their guiding principle.



Whether offering exceptional meals made from fresh and local ingredients to the use of renewable, climate-friendly energy, the country's food and hospitality industries go the extra mile to be ecologically responsible, which benefits hosts, guests and nature alike.

You can find a selection of certified accommodation of all types and sizes on our [Green Travel Guide](#).



Johannisburg Castle in Aschaffenburg © GNTB/Francesco Carovillano





## CONTACT US

The German National Tourist Board is happy to assist you in your efforts to attract visitors to Germany.

Use our website to generate new ideas for travel itineraries to entice your clients and to get more information about Germany:

[www.germany.travel](http://www.germany.travel)

Find more information on sustainable travel in Germany:

[www.germany.travel/feelgood](http://www.germany.travel/feelgood)

Log on to our Trade Area:

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