

2023 EDITORIAL CALENDAR

	FEATURE STORIES	DESTINATION GUIDES	SPECIAL SECTIONS	EXCLUSIVE POSITIONS
March/April Sales Close: March 6 Successful Meetings Incentive	Working With Hotels F&B Trends (Successful Meetings) 10 Delightful Destinations (Incentive) Cruise Meetings Incentive Trends (Incentive)	Texas Las Vegas Arizona Colorado Long Beach Pacific Northwest	Southeast Meetings w/Matching Passport (International) Florida w/Matching	Destinations: Stay Another Day Renovations w/Matching (Limit 3) 3 Days In Small and Boutique Meetings by Region Mastering Event Tech
May/June Sales Close: May 4	Feature Stories Convention Cities Index Integrated Resorts Destinations' Intellectual Capital Sustainable Meetings	Atlantic City Carolinas Park City Tucson Austin California Orlando International: Latin America, UK	Destination Spotlight: Why Meet In w/Matching Destination West Advertorial Air and Sea Spotlights w/Flowing Advertorial Hawaii VCB New York (NYC and State) w/Matching Midwest w/Matching	Destinations: Stay Another Day Renovations w/Matching (Limit 3) 3 Days In Small and Boutique Meetings by Region Mastering Event Tech
July/August Sales Close: June 28 Successful Meetings	Gaming Update New Roles for DMOs Events Reimagined Prioritizing Wellness Event Design (Successful Meetings)	Texas and San Antonio Chicago Boise International: Canada	Groundbreaking, Renovations, Expansions w/Matching New England w/Matching Southeast w/Matching Nevada Planners Convention Centers w/Matching	Destinations: Stay Another Day Renovations w/Matching (Limit 3) 3 Days In Small and Boutique Meetings by Region Mastering Event Tech
September/October Sales Close: August 31 Incentive	Meetings Budget Survey Gift Guide, Motivation Masters (Incentive) Meeting Industry Influencers	Las Vegas California Pacific NW Texas and Dallas Park City New Jersey International: Australia/ New Zealand	Hotels and Resorts worth the Drive w/Flowing Advertorial Hawaii - Sales Close: August 15 Southeast Guide w/Matching Korea w/Matching IMEX America Show Report - Sales Close: August 18	Destinations: Stay Another Day Renovations w/Matching (Limit 3) 3 Days In Small and Boutique Meetings by Region Mastering Event Tech
November/December Sales Close: October 6	Forecast 2024 Grand Openings and Renovations Diversity, Equity and Inclusion 2023's Most Innovative Events (w/DI cooperation)	Eastern Canada Texas Phoenix/Scottsdale New Mexico International: Europe, Spain/ Portugal	Stellas Las Vegas (CAC) Northeast w/Matching Caribbean/Mexico w/Matching California	Destinations: Stay Another Day Renovations w/Matching (Limit 3) 3 Days In Small and Boutique Meetings by Region Mastering Event Tech

FEATURE

Spring

Sales Close: March 6

F&B Trends

Summer

Sales Close: June 28

Event Design

INCENTIVE

WHAT MOTIVATES

2023 EDITORIAL CALENDAR

FEATURE

Spring

Sales Close: March 6

10 Delightful Destinations
Incentive Trends

Fall

Sales Close: August 31

Gift Guide
Motivation Masters

SportsTravel[®] 2023 EDITORIAL CALENDAR

FEATURE

Spring

Sales Close: April 3

In-Person Esports Events: The Latest Trends
Golf's New Landscape
Sport on the Rise: Pickleball, Teqball, Jump Rope and more

Fall

Sales Close: August 4

College Football: The New Geography
The State of Youth Sports
International Events in the U.S.
TEAMS Conference Program - Sales Close: August 11

Digital Features & Downloads:

Weekly SportsTravel E-Newsletter
SportsTravel Podcast Series
Governing Body Dossier: NGB News
SportsTravel Bid Bowl: Sports Events Up for Bid
Winners & Losers Column
Destination of the Month
On Assignment: Reports from New and Innovative Events
Email and Social Media Lead Generation