

# MEETINGS & CONVENTIONS



SCHEDULE	FEATURE STORIES	DESTINATION GUIDES	SPECIAL SECTIONS	EXCLUSIVE POSITIONS
<p><b>March/April</b></p> <p><b>Sales Close:</b> March 6</p>	<ul style="list-style-type: none"> <li>Working With Hotels</li> <li>Modern Wellness</li> <li>F&amp;B Trends</li> <li>Incentive (Delightful Destinations)</li> </ul>	<ul style="list-style-type: none"> <li>Texas</li> <li>Las Vegas</li> <li>Arizona</li> <li>California</li> <li>Midwest</li> <li>Pacific Northwest</li> <li><b>International</b></li> </ul>	<ul style="list-style-type: none"> <li>Southeast Meetings w/Matching</li> <li>Passport (International)</li> <li>Groundbreaking, Renovations, Expansions w/Matching</li> </ul>	<ul style="list-style-type: none"> <li>Destinations: Stay Another Day</li> <li>Renovations w/Matching (Limit 3)</li> <li>3 Days In</li> <li>Small and Boutique Meetings by Region</li> <li>Mastering Event Tech</li> </ul>
<p><b>May/June</b></p> <p><b>Sales Close:</b> May 3</p>	<ul style="list-style-type: none"> <li>Convention Cities Index</li> <li>Sustainable Meetings</li> <li>Gaming Update</li> <li>Incentive (Incentive Trends)</li> </ul>	<ul style="list-style-type: none"> <li>Atlantic City</li> <li>Carolinas</li> <li>Park City</li> <li>Tempe</li> <li>Austin</li> <li>Orlando</li> <li><b>International:</b> Latin America, United Kingdom</li> </ul>	<ul style="list-style-type: none"> <li>Air and Sea Spotlights w/Flowing Advertorial</li> <li>Nevada</li> <li>New York (NYC and State) w/Matching</li> <li>Midwest w/Matching</li> </ul>	<ul style="list-style-type: none"> <li>Destinations: Stay Another Day</li> <li>Renovations w/Matching (Limit 3)</li> <li>3 Days In</li> <li>Small and Boutique Meetings by Region</li> <li>Mastering Event Tech</li> </ul>
<p><b>September/October</b></p> <p><b>Sales Close:</b> August 30</p>	<ul style="list-style-type: none"> <li>Meetings Industry Influencers</li> <li>Salary Survey</li> <li>Event Tech Trends</li> <li>Incentive (Motivation Masters)</li> </ul>	<ul style="list-style-type: none"> <li>Las Vegas</li> <li>California</li> <li>Pacific Northwest</li> <li>Texas/Dallas</li> <li>Park City</li> <li>New Jersey</li> <li><b>International:</b> Australia/New Zealand</li> </ul>	<ul style="list-style-type: none"> <li>Hawaii (<b>Sales Close:</b> August 16)</li> <li>Southeast Guide w/Matching</li> <li>Korea w/Matching</li> <li>IMEX America Show Reports (<b>Sales Close:</b> August 23)</li> </ul>	<ul style="list-style-type: none"> <li>Destinations: Stay Another Day</li> <li>Renovations w/Matching (Limit 3)</li> <li>3 Days In</li> <li>Small and Boutique Meetings by Region</li> <li>Mastering Event Tech</li> </ul>
<p><b>November/December</b></p> <p><b>Sales Close:</b> October 4</p>	<ul style="list-style-type: none"> <li>Forecast 2025</li> <li>Grand Openings and Renovations</li> <li>Exemplary DMOs</li> <li>Incentive (The Ultimate Gift Guide)</li> </ul>	<ul style="list-style-type: none"> <li>Texas</li> <li>Phoenix/Scottsdale</li> <li>New Mexico</li> <li>California</li> <li><b>International:</b> Europe/Spain/Portugal</li> </ul>	<ul style="list-style-type: none"> <li>Stellas</li> <li>Las Vegas (CAC)</li> <li>Northeast w/Matching</li> <li>Caribbean/Mexico w/Matching</li> </ul>	<ul style="list-style-type: none"> <li>Destinations: Stay Another Day</li> <li>Renovations w/Matching (Limit 3)</li> <li>3 Days In</li> <li>Small and Boutique Meetings by Region</li> <li>Mastering Event Tech</li> </ul>

# INCENTIVE

SCHEDULE	FEATURE STORIES
<p><b>Spring</b></p> <p><b>Sales Close: March 6</b></p>	<ul style="list-style-type: none"> <li>• Delightful Destinations</li> </ul>
<p><b>Summer</b></p> <p><b>Sales Close: May 3</b></p>	<ul style="list-style-type: none"> <li>• Incentive Trends</li> </ul>
<p><b>Fall</b></p> <p><b>Sales Close: August 30</b></p>	<ul style="list-style-type: none"> <li>• Motivation Masters</li> </ul>
<p><b>Winter</b></p> <p><b>Sales Close: October 4</b></p>	<ul style="list-style-type: none"> <li>• The Ultimate Gift Guide</li> </ul>



# SPORTSTRAVEL

SCHEDULE	FEATURE STORIES
<p><b>Spring</b></p> <p><b>Sales Close:</b> March 15</p>	<ul style="list-style-type: none"> <li>• The Road to Paris: The 2024 Olympic and Paralympic Games</li> <li>• Esports at the Grassroots</li> <li>• The Changing Landscape of Minor League Baseball</li> </ul>
<p><b>Fall</b></p> <p><b>Sales Close:</b> July 26</p>	<ul style="list-style-type: none"> <li>• Kicking Into Gear: The 2026 FIFA World Cup</li> <li>• How Sports are Factoring in Sustainability in a Changing Climate</li> <li>• The Latest Developments in Technology for the Youth Sports Industry</li> </ul> <p>TEAMS Conference Program (Sales Close: August 2)</p>



## DIGITAL FEATURES & DOWNLOADS:

- Weekly *SportsTravel* E-Newsletter
- *SportsTravel* Podcast Series
- Governing Body Dossier: NGB News
- *SportsTravel* Bid Bowl: Sports Events Up for Bid
- Winners & Losers Column
- Destination of the Month
- On Assignment: Reports from New and Innovative Events
- Email and Social Media Lead Generation