



2022

Editorial Calendars



MC 2022 EDITORIAL CALENDAR

| Issue/Month | Feature Stories | Destination Guides | Special Sections | Exclusive Positioning | |
|---|---|--|--|---|---|
| MARCH/APRIL Ad Sales Close: MARCH 2 | <ul style="list-style-type: none"> Working with Hotels Sustainable Events | <ul style="list-style-type: none"> Texas Las Vegas Arizona Colorado Long Beach | <ul style="list-style-type: none"> Park City Pacific Northwest | <ul style="list-style-type: none"> Destinations' Intellectual Capital w/Matching Southeast Meetings w/Matching Passport (International) Florida | <ul style="list-style-type: none"> Destinations: Stay Another Day Renovations w/Matching (limit 3) 3 Days In |
| MAY/JUNE Ad Sales Close: MAY 5 | <ul style="list-style-type: none"> Convention Cities Index 2022 Breakthroughs in Meetings Tech Reimagining the Trade Show The Role of Third Parties | <ul style="list-style-type: none"> Atlantic City Carolinas Tucson Austin | <ul style="list-style-type: none"> California International: UK International: Latin America | <ul style="list-style-type: none"> Destination Spotlight: Why Meet In... w/Matching Destination West Advertorial Air and Sea Spotlights Advertorial Hawaii VCB Co-op (CAC) - Ad Sales Close: 4/18/22 New York (NYC and State) w/Matching Midwest w/Matching | <ul style="list-style-type: none"> Destinations: Stay Another Day Renovations w/Matching (limit 3) 3 Days In |
| JULY/AUGUST Ad Sales Close: JULY 5 | <ul style="list-style-type: none"> Best Places to Work Gaming Today Corporate Retreats | <ul style="list-style-type: none"> Texas Park City Chicago | <ul style="list-style-type: none"> San Antonio Boise International: Canada | <ul style="list-style-type: none"> Groundbreaking, Renovations, Expansions w/Matching New England w/Matching Southeast w/Matching Nevada Planners | <ul style="list-style-type: none"> Destinations: Stay Another Day Renovations w/Matching (limit 3) 3 Days In |
| SEPTEMBER Ad Sales Close: AUG. 5 | <ul style="list-style-type: none"> Salary Survey Innovative CVBs Mid-Tier Cities | <ul style="list-style-type: none"> Las Vegas California Dallas | <ul style="list-style-type: none"> Pacific Northwest Texas International: Japan | <ul style="list-style-type: none"> Hotels and Resorts worth the Drive w/Flowing Caribbean & Mexico w/Matching Southeast Guide w/Matching Hawaii VCB Destination Hawaii Co-op (CAC) - Ad Sales Close: 7/20/22 | <ul style="list-style-type: none"> Destinations: Stay Another Day Renovations w/Matching (limit 3) 3 Days In |
| OCTOBER Ad Sales Close: SEPT. 6 | <ul style="list-style-type: none"> Top 25 Influencers of the Meetings Industry Hybrid Events Golf & Spa Resorts | <ul style="list-style-type: none"> Nevada Colorado Arizona Houston New Jersey International: Australia/New Zealand | <ul style="list-style-type: none"> Beyond the Gateway w/Matching Convention Centers - Flowing IMEX Show Report - Ad Sales Close: 8/22/22 Convention Centers w/Matching | <ul style="list-style-type: none"> Destinations: Stay Another Day Renovations w/Matching (limit 3) 3 Days In | |
| NOVEMBER/DECEMBER Ad Sales Close: OCT. 3 | <ul style="list-style-type: none"> Meetings Industry Forecast 2023 Grand Openings and Renovations Diversity, Equity and Inclusion | <ul style="list-style-type: none"> Eastern Canada Phoenix/Scottsdale Texas New Mexico | <ul style="list-style-type: none"> International: Europe International: Spain/Portugal | <ul style="list-style-type: none"> Stellas - Ad Sales Close: 9/26/22 Las Vegas (CAC) Northeast w/Matching Caribbean/Mexico w/Matching California | <ul style="list-style-type: none"> Destinations: Stay Another Day Renovations w/Matching (limit 3) 3 Days In |

Matching = Matching Advertorial

Advertorial = Flowing Advertorial Format

SUCCESSFUL MEETINGS 2022 SUPPLEMENT

SPRING

Ad Sales Close: MARCH 2

Features

- Best Practices for Safe Meetings
- F&B Trends

FALL

Ad Sales Close: SEPT. 6

Features

- Hotel Contract Essentials
- Best Practices for Site Selection

BOOK YOUR SPACE IN THE SUCCESSFUL MEETINGS SPECIAL SUPPLEMENT SECTION OF M&C TODAY!



These supplemental sections for *Successful Meetings* and *Incentive* will be printed with *Meetings & Conventions* and independently distributed digitally.

INCENTIVE 2022 SUPPLEMENT

WHAT MOTIVATES

SPRING

Ad Sales Close: MARCH 2

Features

- Incentive Pulse Survey
- Desirable Destinations

FALL

Ad Sales Close: AUG. 5

Features

- Incentive Gifting Survey
- Motivation Masters

BOOK YOUR SPACE IN THE INCENTIVE SPECIAL SUPPLEMENT SECTION OF M&C TODAY!



These supplemental sections for *Successful Meetings* and *Incentive* will be printed with *Meetings & Conventions* and independently distributed digitally.

SportsTravel 2022 EDITORIAL CALENDAR

PRINT

SportsTravel AT 25 YEARS

It's been a quarter of a century since the sports-related travel industry and *SportsTravel* magazine experienced their formal beginnings, and much has changed over that time. One thing that hasn't though, is the industry's willingness to share best practices to contribute to the overall growth of sports events at all levels. The spring issue of *SportsTravel* will look back at where the industry has been and where it may be headed.

The issue will include:

- A Q&A with *SportsTravel* founder Tim Schneider
- The latest research on the economic power of sports-related travel
- The power of the youth sports market
- The building boom of venues across all levels of sports
- Trends to watch in the immediate and long-term future

SPRING

AD SALES CLOSE: MARCH 25

WELCOMING THE WORLD CUP

The 2022 World Cup in Qatar opens up new possibilities for soccer at a critical juncture for the sport's largest event. In 2026, the United States will be the next to host, along with destinations in Mexico and Canada. The fall issue of *SportsTravel* will examine what's ahead in 2022 and how cities large and small are positioning themselves for success when the world turns its attention to North America in 2026.

The issue will include:

- A look at how Qatar is planning to host and the group of new venues that were built
- Interviews with leaders of the 2026 World Cup on their plans for North America
- How smaller cities near the host sites are planning to take advantage of the opportunity
- Where the World Cup fits in with several other major events coming to the United States
- How soccer has grown from the last time the U.S. hosted the Women's World Cup

FALL

AD SALES CLOSE: AUG. 16

TEAMS Program

AD SALES CLOSE: AUG. 23

DIGITAL

Features & Downloads

- Twice monthly *SportsTravel* E-Newsletter
- *SportsTravel* Podcast Series
- Governing Body Dossier: NGB News
- *SportsTravel* Bid Bowl: Sports Events Up for Bid

- Winners & Losers Column
- Destination of the Month
- On Assignment: Reports from New and Innovative Events
- Email and Social Media Lead Generation

CONTACT

David R. Blansfield

Executive VP / Group Publisher
201-902-1901 | dblansfield@ntmlc.com

Shalise DeMott

Vice President, Sales
561-251-9846 | sdemott@ntmlc.com

Sports Division:

Timothy Schneider

Founder & Chairman
310-954-2525 | tschneider@ntmlc.com

Peter Ciriello

Business Development Director
Territories: AL, AZ, CT, DC, DE, FL, GA, KY, LA, MA, MD, ME, MS, NC, NH, NJ, NM, NV, NY, OK, PA, RI, SC, TN, TX, VA, VT, WV
201-306-5251 | pciriello@ntmlc.com

Michelle Lupo

Business Development Manager
Territories: AK, AR, CA, CO, HI, IA, ID, IL, IN, KS, MI, MN, MO, MT, NE, ND, OH, OR, SD, UT, WA, WI, WY, Canada, Caribbean
201-902-2096 | mlupo@ntmlc.com

Meetings & Incentives:

James Antaky

Antaky Freeark Media
Principal
Territories: AK, AZ, CA, CO, HI, ID, MT, NM, NV, OR, TX, UT, WA, WY
310-214-7702 | jantaky@ntmlc.com

Alison Best

Business Development Director
Territories: DC, DE, KY, IA, IL, IN, MD, MI, MN, NC, NJ, OH, SC, TN, PA, VA, WI, WV
510-610-2944 | abest@ntmlc.com

Claudia Davila

Business Development Director
Territories: Caribbean, Latin America, Spain, Portugal and Cruise Lines
305-794-7675 | cdavila@ntmlc.com

Shalise DeMott

Vice President, Sales
Territories: AL, AR, FL, GA, KS, LA, MO, MS, ND, NE, OK, SD; Incentive & Merchandise
561-251-9846 | sdemott@ntmlc.com

Diane DiMaggio

Business Development Director
Territories: CT, NY, VT, MA, RI, NH, ME, Africa, Asia, Australia, Canada, Europe, Middle East
914-299-4394 | ddimaggio@ntmlc.com

Sharon Freeark

Antaky Freeark Media
Principal
Territories: AK, AZ, CA, CO, HI, ID, MT, NM, NV, OR, TX, UT, WA, WY
626-578-0700 | sharon@success-reps.com

